A CUSTOM BIRKMAN REPORT SET

THIS REPORT WAS PREPARED FOR: GROUP REPORT DATE PRINTED | March 10 2017





Usual 🖂		SOCIAL ENERGY		Needs 🗀 Stress 🔳
	69	AVERAGE	34	
	38 99	JOHN Q. PUBLIC TERRY HILDEBRANDT	17 51	

USUAL BEHAVIOR

- Low: Independent, one-on-one communicator, selectively sociable
- High: Encourages group and team efforts, socially at ease

UNDERLYING NEEDS

Low: Opportunities to be and work alone, freedom from social demands

High: Support from groups, casual interactions, a broad social group

- Low: Impatient with social demands and group dynamics
- High: Dependent on group approval, values the group more than the individuals



Usual 🗖		PHYSICAL ENERGY		Needs 🗀 Stress 🔳
	81	AVERAGE	27	
	76 86	JOHN Q. PUBLIC TERRY HILDEBRANDT	41 12	

USUAL BEHAVIOR

Low: Efficient in using energies, balances action with thought High: Physically active and industrious, responds immediately and vigorously

UNDERLYING NEEDS

Low: Freedom to set own pace, time Low: Exhaustion from prolonged for quiet reflection and stimulation of ideas High: Opportunities for varied

physical action, social outlets for energy

STRESS BEHAVIOR

physical demands, magnifies tediousness of projects

High: Acts without thinking, busy for the sake of it, generates restless tension



Usual 🗖		EMOTIONAL ENERGY		Needs 🗀 Stress 🔳
	70	AVERAGE	73	
	64 75	JOHN Q. PUBLIC TERRY HILDEBRANDT	64 82	

USUAL BEHAVIOR

- Low: Objective, provides perspective, focuses on solutions
- High: Expresses warm feelings, emphasizes values and intangibles, is intuitive

UNDERLYING NEEDS

Low: Logical solutions to problems, Low: Too concrete and unreflective, detached, matter-of-fact interactions, objective sounding board

High: Ongoing outlet for subjective feelings, opportunities to confide inner feelings

- suppresses and downplays the importance of feelings, loses sensitivity to others
- High: Allows emotions to affect judgment, magnifies problems and personal setbacks



Usual 🗖		SELF-CONSCIOUSNESS		Needs 🗀 Stress 🔳
	12	AVERAGE	29	
	21 3	JOHN Q. PUBLIC TERRY HILDEBRANDT	14 44	

USUAL BEHAVIOR

on tasks

UNDERLYING NEEDS Low: Candid, direct, at ease, focus is Low: Frank and direct relationships, Low: May be insensitive, candor

High: Values diplomacy, focus is on High: Respect, focus from self and others

significant individuals



STRESS BEHAVIOR downplaying individual needs High: Could easily become hurt, defensive and/or embarrassed



Usual 🖂		ASSERTIVENESS		Needs 🗀 Stress 🔳
	84	AVERAGE	78	
	87 81	JOHN Q. PUBLIC TERRY HILDEBRANDT	75 81	

USUAL BEHAVIOR

Low: Suggests, is deferent and agreeable, democratic High: Seeks to influence and convince, self-assertive,

expresses differences of opinions

UNDERLYING NEEDS

Low: Agreeable relationships, autonomy, suggesting style from others

High: Clarity of accountability, defined lines of authority, opportunities to discuss and debate

- Low: Avoids open disagreement, resists firm and assertive management, may concede under pressure
- High: Argues aggressively, provocative, may become domineering, loses effectiveness without authoritative direction or clear accountabilities



Usual 🖂		INSISTENCE		Needs 🗀 Stress 🔳
	59	AVERAGE	25	
	76 42	JOHN Q. PUBLIC TERRY HILDEBRANDT	42 7	

USUAL BEHAVIOR

Low: Acts on personal initiative, makes simple broad plans High: Meticulous in planning and

detail, operates on carefully calculated risks UNDERLYING NEEDS

Low: Freedom from close control, minimal routine, easy access to others

High: Defined systems and procedures, predictability, organizational support

STRESS BEHAVIOR

Low: Could postpone and

- procrastinate, over-generalizes
- High: Dreads the unpredictable, overemphasizes processes and controls



Usual 🖂		INCENTIVES		Needs 🗀 Stress 🔳
	40	AVERAGE	57	
	71 8	JOHN Q. PUBLIC TERRY HILDEBRANDT	34 79	

USUAL BEHAVIOR

- Low: Trustful and team-spirited, aware of long-term benefits, values intangibles
- High: Opportunity minded, resourceful, naturally bargains, sells, trades

UNDERLYING NEEDS

Low: A minimum of competitive rivalry, a trustful, serving environment

High: Opportunities to compete, tangible benefits

- Low: May feel taken advantage of, underestimates others' selfprotective natures
- High: Opportunistic and distrusting, self-promotional, selfprotective



Usual 🗖		RESTLESSNESS		Needs 🗀 Stress 🖿
	79	AVERAGE	29	
	90 68	JOHN Q. PUBLIC TERRY HILDEBRANDT	6 52	

USUAL BEHAVIOR

- Low: Concentrative, not easily distracted, patient with longrange projects
- High: Ready to start new things, easy to stimulate, responsive and attentive

UNDERLYING NEEDS

Low: Opportunity for input before changes are initiated, minimum of abrupt changes

High: Alternating work responsibilities, opportunities to shift priorities when new interests arise

- Low: Overly concentrative, inflexible in thinking and attitude
- High: Difficulty concentrating, restless for quick results, selfdiscipline may become difficult



Usual 🖂		THOUGHT		Needs 🗀 Stress 🔳
	73	AVERAGE	80	
	62 84	JOHN Q. PUBLIC TERRY HILDEBRANDT	62 98	

USUAL BEHAVIOR

- Low: Decisive, matter-of-fact in thought and action, grasps situations quickly
- High: Thoughtful and reflective, thinks before acting, weighs both sides of issues

UNDERLYING NEEDS

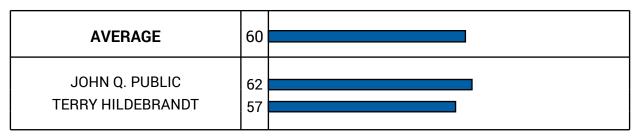
Low: Work and decisions that involve little ambiguity, freedom to take immediate action

High: Ample time to think carefully and to consider options and implications

- Low: Sees things "black or white", frustrated by ambiguity, may act impulsively
- High: Fearful of making mistakes, postpones decisions unnecessarily, over processes information

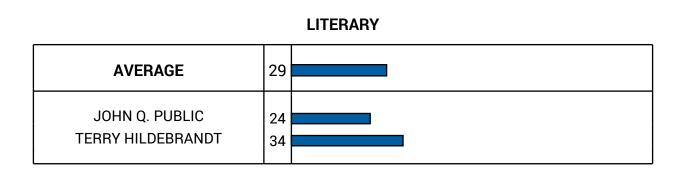


ARTISTIC



ARTISTIC: Creation, appreciation for arts, aesthetics **Activities include:** Painting, appreciating art, designing

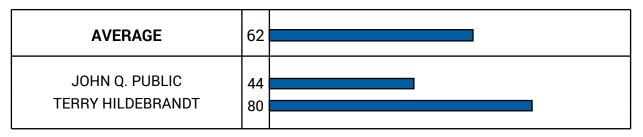




LITERARY: Appreciation for language Activities include: Writing, reading, editing



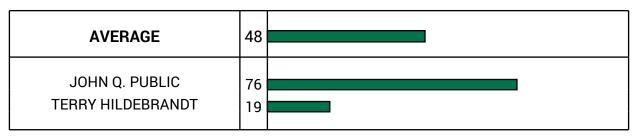
MUSICAL



MUSICAL: Playing, singing or listening to music Activities include: Attending concerts, collecting and appreciating music



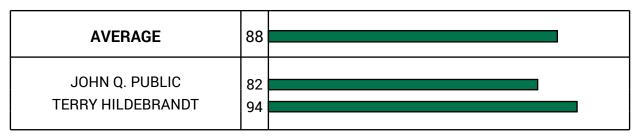
PERSUASIVE



PERSUASIVE: Persuading, motivating, selling **Activities include:** Debating, influencing, promoting



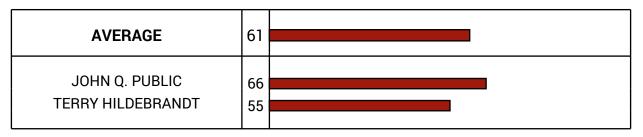
SOCIAL SERVICE



SOCIAL SERVICE: Helping, advocating for people Activities include: Teaching, counseling, volunteering

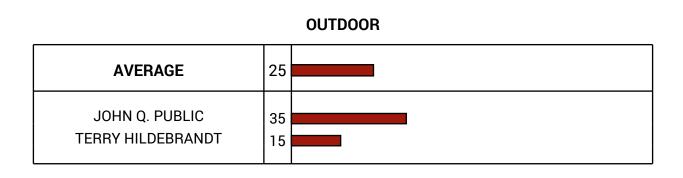


TECHNICAL



TECHNICAL: Hands-on work with technology and machinery **Activities include:** Programming, assembling, using gadgets



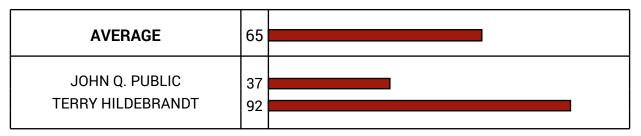


OUTDOOR: Work in an outdoor environment Activities include: Being outdoors, farming, gardening

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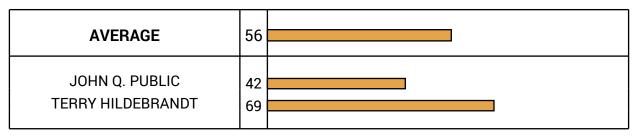
SCIENTIFIC



SCIENTIFIC: Research, analysis, intellectual curiosity Activities include: Investigating, exploring medicine, experimenting



ADMINISTRATIVE



ADMINISTRATIVE: Systems, order and reliability Activities include: System tracking, record keeping, categorizing



NUMERICAL



NUMERICAL: Working with numbers and data Activities include: Accounting, investing, analyzing